

Animation Notes:

**1.1:** Gradient flows across screen, followed by halo circle, text starts to animate on-screen, we can use the typing effect from the current video.

**1.2:** New word types on-screen.

**1.3:** New word types on-screen.

**1.4:** On click sound spark animates out from center circle.

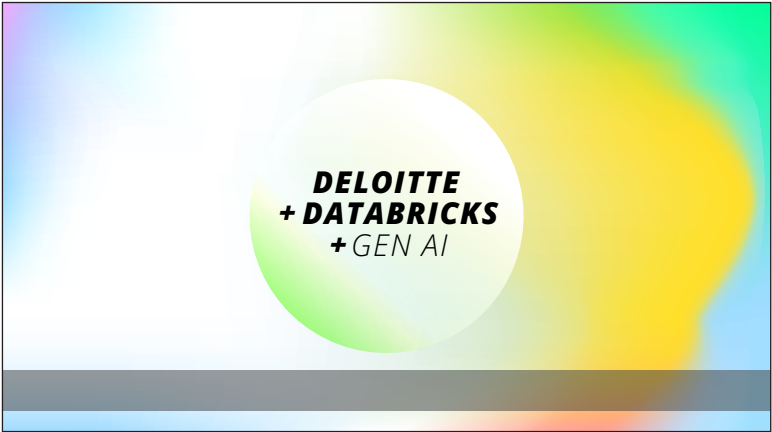
1.1



1.2



1.3



1.4



Notes for Video: None

**Animation Notes:**

**1.5–1.6:** Text disappears, spark is still spinning around.

**1.7:** Video footage appears in circle.

**1.8:** Zoom into video footage.

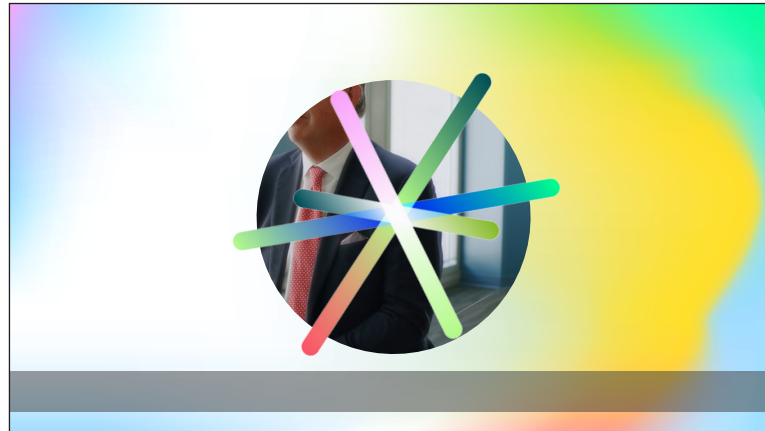
1.5



1.6



1.7



1.8



**Notes for Video:** None

2.1

**Animation Notes:**

**2.1:** New type treatment for lower-third graphics. I like the binary touch you did for the current video, would love to keep that just updated for this new type.



**Notes for Video:** None

3.1



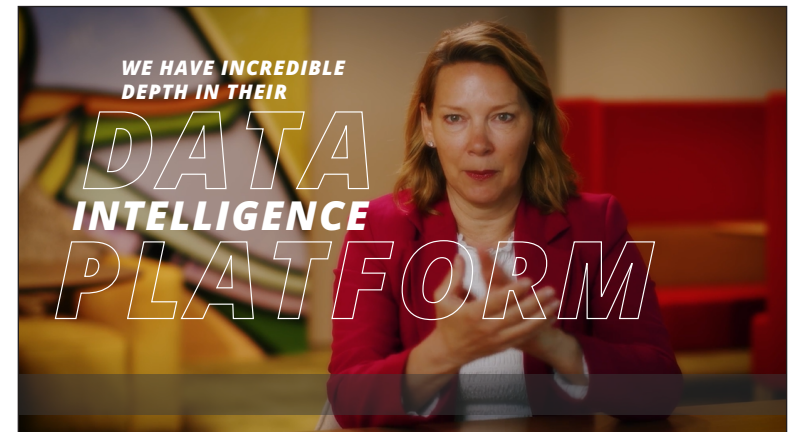
3.2



3.3



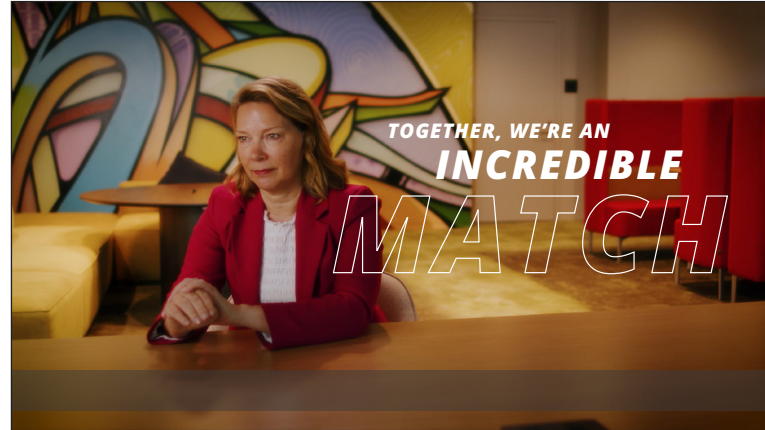
3.4



Notes for Video: None



3.5



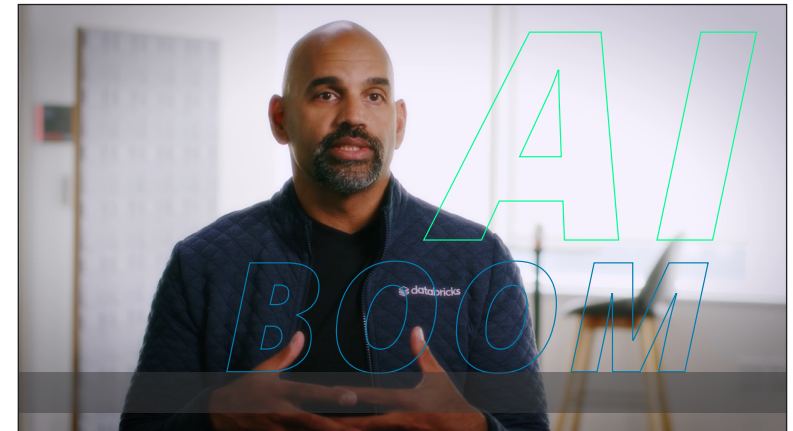
3.6



3.7



3.8



Notes for Video: None

3.9



**Notes for Video:** None

**Animation Notes:**

**4.1–4.2:** Zoom back out from footage, disappears into green Deloitte logo dot as both logos animate on-screen.



4.1



4.2

**Notes for Video:** None