



**ACTIVE
ALLIANCE
CREATIVE**

FOREST LEGACY CONSERVATION EASEMENT PROJECT PROPOSAL

Nevada Division of Forestry / 11-16-2023

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STATEMENT OF CONFIDENTIALITY

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ABOUT

Owner and founder of Active Alliance creative, Jason Charles Smith was born and raised in Carson City, NV where he was constantly “borrowing” his parents’ video camera to make movies with his friends. He started his professional production career in 2004 working for NBC helping with the Olympic profiles of some of America’s top athletes. From there his career took off working with the likes of NFL Films, ESPN, and The Discovery Channel to name just a few. During his years he made it a point to learn every aspect of production and post-production to make sure his talents were well-rounded. Today he loves working on documentaries telling stories of those that the world would otherwise pass by, as well as working with entities that are making the world a better place for all of us. He finds the most beauty in the natural world, whether outside in nature, or documenting everyday life. Off the clock Jason likes to volunteer his time as a rescue diver/underwater cinematographer with local NPO Clean Up The Lake.



Jason Charles Smith

Producer • DP • Editor • Motion Graphics

Highly skilled and diverse video producer/shooter/editor, fusing modern technology with the age old art of storytelling to produce visually appealing yet thought provoking content. Detail oriented and deadline driven.

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Highlights

- Almost 20 years of professional experience. Natural born problem solver.
- Highly refined sense of style and look of productions.
- Has worked on projects from network TV broadcasts to Fortune 500 company productions and almost everything in between. No job too big or too small.
- Does whatever it takes to make sure projects come in on budget and on time.
- Works well in extreme conditions and under extreme demands.
- Well experienced with most production and studio equipment out there.
- Technically savvy and an extremely quick learner. Licensed drone pilot.

Work History

2019-22 Clean Up The Lake - Producer, Editor, underwater cinematographer, rescue diver, editor

2017-22 WINERAM - Editor
It Starts With Wine, Old World, Vintage, Sicilia - feature docs

2010 -22 Exact Market - Motion Graphics
Microsoft, Intel, Google, Walgreens, etc B2B and B2C explainers

2017 Wild Fish Wild Places - DP, Editor
World Fishing Network series

2015-21 Solo Hunter - Editor
Outdoor Channel series

2016 Prime Pro - Prod/Dir, DP, Editor
Sportsman Channel-Pursuit Channel series

2011-2015 CrossFit - Prod/Dir, DP, Lead Editor
ESPN, CBS Sports, YouTube, CrossFit Journal

2015 Shrinking the Telescope - Editor, Camera
Lockheed Martin Promo

2010-2012 Cisco - Live Event Production, Editor, Motion Graphics
In house broadcasts and webcasts

2008 FLW Bass Tour - Cam Op, Post Supervisor
Fox Sports Network

2007 AllStars Helping Kids - Cam Op, Editor, Graphics
Promo Video featuring Ronnie Lott and Marcus Allen

2006 NCAA Tennis - Location Audio
CBS Sports

2006 Oakland A's - Grip, Audio
MLB ENG Interviews

2006 US Open Surfing - Audio
ABC Sports

2005 Monday Night Football - Grip and Lighting
ABC Sports - Madden and Shula Interviews

2005 History of Metal - Cam Op
VH1 Metallica Interview

2005 NFL Today - Cam Op, Audio, Grip
CBS Sports - Sap, Nolan, Smith Int

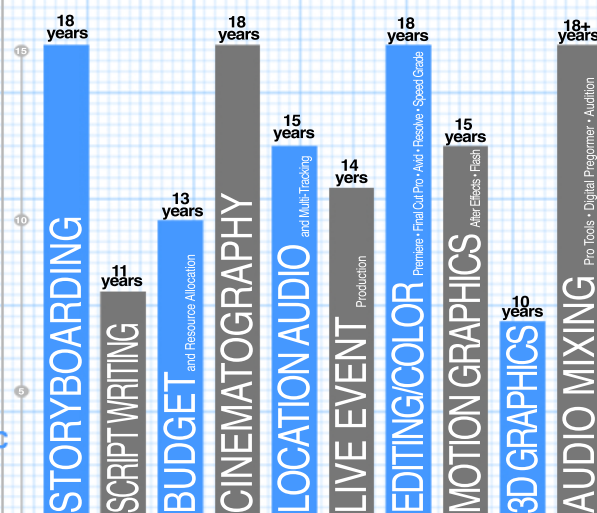
2005 Cold Water Classic - Cam Op
FuelTV

2005 CoolFuel Roadtrip - Ast Editor, Graphics
Discovery Channel, UPN

2005 NSL - Cam Op
FuelTV

2004 Olympic Profiles - Grip, Lighting
NBC Sports

Skills



On Location



Links

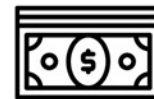
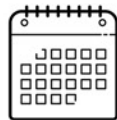
🌐 www.activealliance.tv

📺 [YouTube](#) username: ACTIVEALLIANCE

Plan of Action

To capture visuals and testimonials of ongoing easement projects in the Carson City, NV area. This will entail taking print quality photographs and high resolution/4k video (including drone footage where desired) and audio of 3 ongoing projects, as well as capturing quick interviews and soundbites from the players involved (land owners, NDF, USFS, Carson City Open Space and Nevada Land Trust). These "testimonials" will reflect the projects going on at each individual space. Hopefully to coincide when some of these entities are on-site showing the teamwork involved from all sides. Raw photos and video would be delivered as well as a short edited video of each property detailing the process and why other land owners might want to consider this.

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Delivered by:

September 30th, 2024
(tentatively)

Budget:

\$12,000



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